

GIVE TAG ACCESS TO FACEBOOK & INSTAGRAM.

This takes about five minutes, and you never share a password. If you get stuck at any step, book 15 minutes with us and we will do it together on a screen share.

WHAT YOU'LL NEED FROM US

Our Business Portfolio ID: [548186322567579](#), plus the list of assets and permission levels to tick (we include it in the access email).

PARTNER ACCESS IN META BUSINESS.

You need a Meta Business portfolio (Business Manager) that already contains your Facebook Page, Instagram account, and ad account. Do not have one? Tell us; we will help you set it up first, in your name.

- 1 Go to **business.facebook.com/settings** (Business settings).
- 2 In the left menu, click **Users**, then **Partners**.
- 3 Click **Add**, then **Give a partner access to your assets**.
- 4 Enter our Business Portfolio ID (from the box above).
- 5 Select the assets to share: your Facebook Page, Instagram account, and ad account.
- 6 Set the permissions we listed in the access email (task-based "partial access" is right for most), then click **Assign assets** and confirm.

If it looks different: Meta is mid-way through merging Business Manager into the newer "Business portfolio" screens, so the menu might say "Partners" or "Agencies" depending on your account; the flow is the same. Meta may also require two-factor authentication before it lets you change Business settings. And note the good part: even with full access, a partner never owns your assets. They stay yours.

Watch it instead: "How to Share Partner Access to an Agency in Meta Business Manager" · Digital Growth Tutor

<https://www.youtube.com/watch?v=juVJBIFDPFg>

Official help: facebook.com/business/help/70867962261131

FACEBOOK MARKETPLACE: HOW IT REALLY WORKS.

Marketplace is one of the best lead sources for small-bay space, and it has one quirk you should know up front: **listings can only be posted from a personal Facebook profile**. Business Pages cannot post standard Marketplace listings, and there is no way to delegate Marketplace posting to an agency; the partner access you granted on page 1 does not cover it. Nobody's does.

So here is the play.

- 1 You name a poster.** Usually you or your on-site manager; whoever it is needs an active personal Facebook profile.
- 2 TAG preps the whole package.** Photos, tenant-language copy, price, and category for each available unit, ready to paste.
- 3 Your poster publishes and renews.** A few minutes per listing; we send the package and a nudge whenever a listing needs posting, refreshing, or removing.
- 4 Inquiries arrive in your poster's Messenger.** We set up a simple habit of looping TAG in on each inquiry so every Marketplace lead lands in the shared tracker with the rest.

Never share personal Facebook logins, with us or anyone. It violates Meta's terms and routinely trips security checkpoints that can lock the account. The prep-and-post model above gets the same result with zero risk, and we will never ask for your password.

Watch it instead: "How to Post Rental Property on Facebook Marketplace | Full Tutorial 2025" · How To Support

https://www.youtube.com/watch?v=bDMsv1kZU_o

Why the quirk exists: Meta removed the ability for Pages and listing feeds to post rentals on Marketplace back in 2023. The only business route (a Commerce Manager shop with a product catalog) is built for retail products, not leasing, so the personal-profile route is the real-world standard for property listings.

Meta's help center does not document the personal-profile rule on one tidy page; the above reflects current platform behavior as of late 2026. If Marketplace changes its rules, we will tell you and update the play.